

YouTube privacy statement

We (Sto SE & Co. KGaA, Ehrenbachstraße 1, 79780 Stühlingen, Germany) use the video portal (hereinafter “YouTube platform”) provided by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland (“YouTube”). We use the YouTube technical platform and its services to operate our own YouTube channel at <https://www.youtube.com/channel/UCUxEmK0a4YOWYQRGx9Lsi1g>.

Any views you express as a user via the interactive functions supported by the YouTube platform (e.g. “Share”, “Like”, or “Comment”) are your sole responsibility.

This privacy statement provides information about how data is processed by YouTube and how we process data on our YouTube channel.

A. What data do we process in the context of using YouTube?

We do not directly process any data in the context of our YouTube channel.

However, any data you enter on the YouTube platform as a registered user (e.g. your user name and any content published under your own account), is processed by us as follows:

- We may share or respond to your comments
- We may write a post that references your profile

In this case, the data you have entered on the YouTube platform (specifically your (user) name and any content published under your own account), is processed by being added to our account and shared with our fans.

B. Legal basis and legitimate interests in relation to our data processing activities

We process personal data on the basis of legitimate interest in effective dialogue and exchange with YouTube users and visitors to our profile, as well as in relation to communication with YouTube users, including representing our company, in accordance with **Article 6 Paragraph 1 f) GDPR**. Insofar as visitors publish or share special categories of personal data in comments or private messages, etc., data processing is based on this information having been made public (Article 9 Paragraph 2 e) GDPR) and/or the data subject having given explicit consent to data processing (Article 9 Paragraph 2 a) GDPR).

C. What data does YouTube process?

The data collected from you when you use YouTube is processed by YouTube and may be transferred to countries outside the European Union. Data entered when visiting our fan page may be forwarded to Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, headquartered in the USA, and processed there. We have no control over the nature and extent of data processing by YouTube or over the processing and use or sharing of this data with third parties, in particular in countries outside the European Union.

Google’s privacy policy explains what data it processes and the purposes for which data are used: <https://policies.google.com/privacy?hl=en-GB>.

Fundamentally, data processing involves:

- First name and surname
- Telephone number
- e-mail address
- Credit card number
- Information about your device (e.g. hardware, operating system, device ID, mobile network)
- Protocol data (e.g. IP address, referring URL, date and time of request, browser type, location)

Please note that even if you do not have your own YouTube profile, YouTube will still collect data from you if you use third-party websites and apps which use YouTube services or with which YouTube jointly offers services. This includes, for example, information about websites and apps you have visited and used as well as interactions with advertisers.

Furthermore, cookies and similar technologies can be used to record your visits to these websites and link them to your profile. This data can then be used to offer you personalised content or advertising.

Information about how to contact YouTube can be found here https://www.google.com/intl/de_de/+policy/imprint.html.

Information about how YouTube uses information retained when you visit the YouTube platform for its own purposes or shares such information with third parties is also provided in Google's privacy policy: <https://policies.google.com/privacy?en-gb>.

Please note that under certain circumstances YouTube may combine personal information with information, including personal information, from other Google services. More information about this is provided here: <https://www.google.com/intl/de/policies/privacy/example/combine-personal-information.html>.

If you have your own account, your activities on other websites and in apps may be linked to your personal data in order to improve the services offered by YouTube or Google or advertising embedded by them. However, this depends on your account settings. More information about this is provided here: <https://policies.google.com/privacy/example/your-activity-on-other-sites-and-apps?en-gb>

D. How can you restrict how YouTube processes your data?

You can check and update how your data is processing in the Google Activity Controls. You can use the Google Dashboard to check and manage certain types of information linked to your Google account. You can view and edit your ad preferences in the Google ad personalisation settings. You can find information about this and other settings and options (with related links) here: <https://policies.google.com/privacy?hl=en-GB>.

You can also set up your browser to block all cookies, including provider cookies, or to warn you as soon as a provider sets a cookie. Furthermore, on a mobile device, you can restrict a service's access to contact and calendar information, photos, location data, etc. in the device settings. However, the available options will be determined by your device's operating system.

The service's privacy policy contains more information about access to your personal data and how it is updated: <https://policies.google.com/privacy?hl=en-GB>.